

Free, Fast, and Fascinating!

**FIFTH
ANNUAL**

Contractor Education Seminars & Trade Shows

**Contractor
Education
Seminars**



Reasons to Exhibit at the Contractor Trade Show

Affiliation with the only contractor trade show that licenses construction contractors

Open to all licensed contractors, not just those of one specialty trade

*10 Million hits on CSLB website with advertising
hyperlink to your company's Web site*

Five years of proven success

Trade show open all day—not just a few hours

Attendees are your target audience

*Seminars and Trade Shows mentioned in the Contractor's
newsletter, which is mailed to 278,000 licensed contractors*

Unique opportunity to build your lead and sales portfolio

Advertise in the Seminar & Trade Show Program

Sponsorship Opportunities—Host a reception the night
before or the night of the event. Sponsor a lunch or brunch.

*Donate raffle prizes—Attract visitors to your booth who will
remember your company*

Average Attendee Profile

Usually less than
10 years in the business

Eager for improved
business and trade
practices

Ready to buy

Ready to learn

50% general contractors,
50% specialty trade

Willing to travel an
average of 100 miles
to attend event